What is Salesforce?

Salesforce is the world's largest Customer Relationship Management (CRM) platform, used extensively by over 150,000 employers worldwide from small nonprofits like BIT to Fortune 500 giants. With this widespread use, Salesforce Administrators are in high demand with over 9,000 open job listings on LinkedIn at any given time. The average salary for a Salesforce Administrator in the US is approximately $89,000 annually[1]. Our favorite part – Salesforce is incredibly accessible!

Our 12-week course is designed to prepare students to sit for the Salesforce Administrator certification. Our goal is for everyone to become a certified Salesforce Administrator which is the first step into the vast world of Salesforce.

The class begins the week of October 4, 2021. Class meetings will be held weekly. This course is being run primarily as an independent study with group learning sessions held remotely on the Google Meet conference call platform. As such, most work will be done on your own time and on your own schedule through reading and hands-on exercises.

Why this course?

- 100% remote
- Like all of BIT's candidate services, the course is complimentary and funded by corporate sponsors, foundations, and individual donors who all believe in the BIT mission.
- Only Approved Salesforce training provider for people with disabilities globally
- Taught by Certified Salesforce Administrator with expertise in accessibility
- Supplemental materials, insights and quizzes to enhance your knowledge in preparation for the certification exam
- Opportunity to collaborate with other students
- Designed specifically for people with disabilities, especially those using screen reading software

The BIT/Salesforce Advantage

Salesforce's Office of Accessibility partners with BIT to unlock opportunities for our students!
- Certification vouchers for the ADM-201 Salesforce Administrator certification exam
- Guaranteed paid apprenticeships
- Contract and direct placement opportunities with our employer partners

Who Should Take this Course?

Candidates who are best suited for this course will possess the following:
- Determined, methodical, patient mindset
- Motivation; time and desire to apply themselves to the course
- Logical, analytical thinker
- Ability to remain calm and productive under frustration and pressure.
- Self-motivated and resilient with the ability to independently research solutions.
- Proficient with accessibility solutions applicable to a student's disability. This includes intermediate to advanced level screen reader knowledge (comfort with JAWS virtual cursor, NVDA browse and focus mode, the ability to use multiple screen reading software solutions easily), proficiency with low vision tools (using mouse drag-and-drop with magnification software, working around limitations of magnification and high contrast modes), etc.
- Problem-solving skills and ability to think outside the box when using assistive technology to interact with modern web-based elements and new user interfaces

Informational links:

What does a Salesforce Admin do?

Get a preview of our study trail and get a head start!