What is Salesforce?

Salesforce is the world's largest Customer Relationship Management (CRM) platform, used extensively by over 150,000 employers worldwide from small nonprofits like BIT to Fortune 500 giants. With this widespread use, Salesforce Administrators are in high demand and have a respectable earning potential. Our favorite part – Salesforce is incredibly accessible!

Our 100% remote, free of charge, 12-week course is designed to prepare students to sit for the Salesforce Administrator certification. Our goal is for everyone to become a certified Salesforce Administrator which is the first step into the vast world of Salesforce.

The class begins the week of June 7, 2021. Class meetings will be held weekly. This course is being run primarily as an independent study with group learning sessions held remotely on the Zoom conference call platform. As such, most work will be done on your own time and on your own schedule through reading and hands-on exercises.

Why this course?

- 100% remote
- Free to BIT candidates
- Only Approved Salesforce training provider for people with disabilities globally
- Taught by Certified Salesforce Administrator with an expertise in accessibility
- Supplemental materials, insights and quizzes to enhance your knowledge in preparation for the certification exam
- Opportunity to collaborate with other students
- designed specifically for people with disabilities, especially those using screen reading software

The Bit/Salesforce Advantage

Salesforce's Office of Accessibility is partnered with BIT to unlock opportunities for our students! With their partnership we offer:
- Certification vouchers for BIT students
- Internship and on the job training opportunities backed by grants from Salesforce
- Contract and direct placement opportunities with our employer partners

Who Should Take this Course?

Candidates who are best suited for this course will possess the following:

- Determined, methodical, patient mindset
- Motivation; time and desire to apply themselves to the course
- Logical, analytical thinker
- Ability to remain calm and productive under frustration and pressure.
- Self-motivated and resilient with the ability to independently research solutions.
- Proficient with assistive technology, (if applicable) specifically:
- Intermediate to advanced level screen reader user comfortable with JAWS virtual cursor, NVDA browse and focus mode, and able to use multiple screen reading software solutions easily.
- Problem-solving skills and ability to think outside the box when using assistive technology to interact with modern web-based elements and new user interfaces.

Students must either already be BIT candidates or in the process of becoming one. Interested parties need to connect with us to become a candidate through our BIT Candidate Interest Form

Informational links:
What does a Salesforce Admin do? link.
Get a preview of our study trail and get a head start!